

## Einstein and Israel's Sheba Medical Center Celebrate Partnership for Open Innovation in Healthcare

*Initiative promotes technologies and knowledge exchange in areas such as entrepreneurship, data analysis and precision medicine.*

**São Paulo** - Hospital Israelita Albert Einstein and Sheba Medical Center, a Newsweek World's Top 10 Best Hospital (2019-2022) announced a joint initiative to exchange technologies and expertise between their respective innovation ecosystems. The signature of the collaboration was celebrated this week on the Sheba Medical Center campus in Central Israel, in the presence of Dr. Sidney Klajner and Henrique Neves, President and general Executive Director of Einstein and Prof. Yitshak Kreiss, Director General of Sheba.

The initiative will open up opportunities for startups and partner companies of both Eretz.bio, Einstein's innovation hub and ARC (Accelerate, Redesign, Collaborate), Sheba's innovation ecosystem, to explore projects focused on entrepreneurship, analysis data processing, precision medicine, and decentralized clinical studies.

"Both Einstein and Sheba have stood out internationally in the area of open innovation in health. The collaboration signed today will enhance this action, by allowing the exchange of expertise that will bring significant advances in the development of technologies applied to patient care, as is the case of precision medicine", said Dr. Sidney Klajner.

"As the leading and most forward thinking hospital in Latin America, Albert Einstein Israelite Hospital is a great fit for joining the ARC Global Community. We look forward to collaborating with our new partners as we strive to redesign and transform healthcare together," added Prof. Eyal Zimlichman, Sheba Medical Center's, Chief Transformation & Information Officer.

ARC, an innovation ecosystem with nearly 90 start-ups is in the midst of creating a global healthcare revolution which prioritizes the development of digital solutions and open innovation.

Eretz.bio, from Einstein, will complete five years of existence this November. During the period, the hub has already incubated more than 120 startups and has been strongly supporting national and international companies, with partnerships with more than 150 startups from 21 countries, including Israel.

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