

Sheba Medical Center's

enter's Director General Named as One of the Top Hospital CEO's by Newsweek

Prof. Yitshak Kreiss was Selected to the Renowned Global List of Executives Committed to Healthcare Excellence and Bettering the Lives of Patients

The prestigious Newsweek magazine has chosen Professor Yitshak Kreiss, Director General of Sheba Medical Center, as one of Top Hospital CEO's in the world. This first-of-its-kind list recognizes the CEOs and directors leading advances in healthcare at the world's most accomplished medical facilities, with honorees demonstrating a two-fold attention to providing impactful patient care while driving innovation in health care management.

Under the leadership of Prof. Kreiss, Sheba has been transformed into a "City of Health", where the introduction of innovation, spearheaded by AI and other game-changing technologies is shaping the future of healthcare, enabling Sheba to be also recognized as a "World's Best Hospital" for 6 consecutive years by Newsweek.

"The State of Israel is facing one of its most challenging periods in its history, in the realm of its security, financial well-being and safety of its population. As has been with other crises, which the country has faced in the past, Sheba is at the forefront of providing assistance to anyone in need of safe-guarding their healthcare. We continue to be a model of co-existence during this difficult period and an anchor of stability in our region. Newsweek's recognition of Sheba, highlights what everyone knows and feels, providing high-quality healthcare to any person or nation in need as its prime directive, rising above conflicts and wars," said Prof. Kreiss.

Prof. Yitshak Kreiss has served as Director General of Sheba Medical Center since 2016, having previously served as the Surgeon General of the Israel Defense Forces. Amongst his various assignments in the Israel Defense Forces, Prof. Kreiss led various humanitarian assistance missions to Haiti and Kosovo. He also was instrumental in creating a field hospital on the border with Syria, during their civil war. Prof. Kreiss also created Sheba's renowned Humanitarian and Disaster Response Center (HDRC), the first unit of its kind in Israel that has provided critical humanitarian outreach within conflict zones. In 2022, HDRC built a Field Hospital in war torn Ukraine.

Prof. Kreiss was awarded a medical degree from the Hebrew University and completed his Internal Medicine residency training at Sheba Medical Center. He holds a Master of Health Administration degree from the Business School at Tel Aviv University, a Master of Public Administration degree from Harvard University and is an Associate Professor of Medicine at Tel Aviv University and Adjunct Associate Professor at the Hebrew University School of Medicine.

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About Sheba Medical Center

The largest and most comprehensive medical center in the Middle East, Sheba Medical Center, Tel Hashomer is generating global impact through its medical care, research and healthcare transformation. Sheba's City of Health boasts acute-care, rehabilitation, children's, cancer and geriatric hospitals, research and innovation hubs, medical simulation center and center for disaster response and a virtual hospital on one comprehensive campus in the center of Israel. Sheba serves as

a true hospital without borders, welcoming patients and healthcare professionals from all over the world and consistently providing the highest-level medical care to all in need. Sheba has been ranked a World's Best Hospital by Newsweek for the last six consecutive years (2019-2024). For more information, visit: <u>https://sheba-global.com</u>

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